



## +Tip Sheet for Farmers Joining AgroMarketDay Fish Networks+

### *Ten Key Ideas*

1. **Join the network.** If you have fish to sell or if you plan to enter fish farming. You can discover prices and markets. You can seek advice on most any aspect of fish farming.
2. **Be ready for business.** Have your mobile money account in order. You will need to receive money when you sell fish and send money when you purchase fingerlings. You will need to pay your participation fee every month, so you can make money every month.
3. **Sell through the network.** Vendors and Buyers have been vetted.
4. **Buy through the network.** Fingerling suppliers and others have been reviewed before they are allowed to join. See the ratings from previous customers.
5. **Be honest.** Sell the fish you have. Have the fish you sell.
6. **Be careful.** Buyers want quality, live fish. Harvest when the buyers is coming. Use known, reliable, honest buyers from the network.
7. **Use the applications.** You can find guidance on feeding, water quality, and disease. Problems fixed early make money for you.
8. **Help your neighbors.** If you have expertise to offer other farmers, let the network know.
9. **Communicate, communicate, communicate.** Ask questions of buyers, fingerling suppliers, other vendors you want to do business with. Answer questions they pose.
10. **Keep your commitments.** Protect your reputation and build the aquaculture industry.



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