Tilapia Production, Market Report: Production, Consumption Increase Despite Economic Downturn

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Abstract:
Global production and consumption of tilapia continues to rise. In 2008, China remained the major producer, with gains by its Asian neighbors and parts of Latin America. The global economic downturn and rising production costs hurt some smaller producers. China consumed half its huge production and showed a trend toward greater consumption of value-added tilapia. In U.S. retail stores, tilapia is now the second best-selling fish. The tilapia industry is working to bring “greener” tilapia products with improved quality control to market.

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