

# NOTICE OF PUBLICATION

---



AQUAFISH COLLABORATIVE RESEARCH SUPPORT PROGRAM

## RESEARCH REPORTS

Sustainable Aquaculture for a Secure Future

---

**Title:** Governance of Global Value Chains in Response to Food Safety and Certification Standards: The Case of Shrimp from Vietnam

**Authors:** Nhuong Tran<sup>1</sup>, Conner Bailey<sup>2</sup>, Norbert Wilson<sup>2</sup>, and Michael Phillips<sup>1</sup>

1. The WorldFish Center, Penang, Malaysia

2. Auburn University, USA

**Date:** April 03, 2013

Publication Number: CRSP Research Report 13-315

The CRSP will not be distributing this publication. Copies may be obtained by writing to the authors.

**Abstract:** We use global value chain (GVC) theory to understand governance of Vietnam's shrimp farming industry. We describe this GVC as buyer-driven with important food safety standards imposed by governments of importing countries and new certification systems promoted by nongovernmental organizations (NGOs). Governance relations are clear between governments in importing countries and Vietnam, and between importers and NGOs. Governance relations become more fragmented further down the chain where large numbers of small-scale producers and traders operate. This fragmentation may adversely affect access to the most lucrative markets and have the unanticipated effect of marginalizing small-scale farmers and traders.

This abstract was excerpted from the original paper, which was published in *World Development* (2013) Vol. 45, pp. 325-336.

---

**CRSP RESEARCH REPORTS** are published as occasional papers by the Management Entity, AquaFish Collaborative Research Support Program, Oregon State University, 418 Snell Hall, Corvallis, Oregon 97331-1643 USA. The AquaFish CRSP is supported by the US Agency for International Development under CRSP Grant No. EPP-A-00-06-00012-00. See the website at <[aquafishcrsp.oregonstate.edu](http://aquafishcrsp.oregonstate.edu)>.