Title: The Role of Mobile Phones in Facilitating Aquaculture Development in Uganda

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Abstract: Aquaculture productivity in Uganda is less limited by technical or genetic barriers, compared to a lack of implementation of best practices for producing fish in earthen ponds and cages. Most small-scale fish farmers in Africa have limited access to reliable information about improved farming methods. Access to appropriate information, inputs, and technical support are significant determinants of agricultural productivity and business success.

With corresponding innovation in existing social and institutional arrangements, mobile phones have potential to increase the income of small-scale fish farmers (Verheye 2000). As mobile phones converge with notebook and tablet devices, opportunities will proliferate. Affordability will remain an issue, but cell phone capability and market penetration will grow. Little is known about the use of mobile phones and the needs and interests of fish farmers in Uganda. [Excerpt is first two paragraphs from publication]

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